

The 2 Column Flyer

Create a one-page flyer with 2 columns, only 2 colors, flowing text with a minimum of 2 text-wrapped graphics and a logo. The body type should be 10 or 12 pt, although the Title may be fancier, or even a graphic. When it is complete, export it as a PDF file – File>Export>PDF>Small Size File. The PDF file is what you will eMail to me. Make sure there is a web site or some way to contact the company being advertised. See sample:

CATCH THE POWER!



**May-mid July Class V
Forks of the Kern to
Fairview Dam**

**2 and 3 Days
18 river miles**

Whitewater paradise! In this breathtaking canyon of solid granite deep within Sequoia National Forest, the Kern River pirouettes through what is probably the finest stretch of raftable whitewater in North America. Eighteen miles long and dropping at the astonishing rate of 60 feet per mile, the river tumbles through a supremely delightful, nearly continuous series of class IV and V rapids and waterfalls. Awesome drops, mammoth holes and towering waves crowd in one after the next in quick-fire, presto tempo seemingly without end. The Forks of the Kern has such an abundance of superlative rapids that even if these cataracts were spread out over a 50-mile-long run, the result would be one of the most relentless, demanding and ecstatic pieces of whitewater anywhere. Yet here on the Forks, this cannonball water is packed slapdash together, like a screaming, dancing cyclone, like an orchestra in ever-building crescendo, like an ongoing earthquake rumbling higher and higher on the Richter scale. The miracle is that the run is thoroughly raftable!

Rising well over 1000 feet, the canyon walls are in places swathed in lush, sloping forest and elsewhere are of naked, vertical granite. The water of the river is crystal clear; the fishing is heavenly; and the woods lining the banks are lovely to behold and ideal for camping. Spectacular side-canyon cascades plunge into the canyon. A few

yards from the river, Freeman Creek forms a magical waterfall, full and high, descending into a bowl scooped from the canyon wall. Filling the base of the bowl, a plunge pool with sandy bottom swirls and bubbles, inviting one to swim around behind the falls and peer out through the cascade. And Dry Meadow Creek enters the main canyon down a staircase of magnificent waterfalls in a smooth, voluptuous gorge. It is wholly appropriate that this river was designated in 1987 a National Wild and Scenic River.

The launch point, at the confluence of the Little Kern River with the main Kern, is accessible only by a rocky trail that inclines steeply down into the majestic canyon. We recommend lightweight hiking boots for the hike in. All food and river gear is transported in by pack animals and each member carries in his or her own gear



(we suggest a 30-lb. limit) in special waterproof bags with padded shoulder straps which we provide. Packing in heights the isolation, the wilderness adventure and the awareness that this canyon is profoundly special.

Whitewater Voyages was the very first to raft the entire Forks of the Kern without portaging in 1980 and now is pleased to offer both 2-and 3-day paddle and oar trips. The Forks should be attempted only by healthy, active, rugged people with the ability to hike in, strong swimming skills and previous whitewater rafting experience. Drysuits and wet-suits are vital.

